THE SUPPLY CHAINER

MEDIA KIT | NOVEMBER 2026

Be part of the next supply chain decision.

Features. Newsletters. Podcasts. Roundtables.

28,000
NEWSLETTER SUBSCRIBERS

5,000-10,000
TYPICAL PAGEVIEWS PER ARTICLE

Reach the people planning, buying and running supply chains.

Supply chain, procurement, logistics, warehouse operations and IT leaders at manufacturers, retailers, distributors and solution providers worldwide.

PARTNERSHIP OPTIONS	INDICATIVE INVESTMENT | USD
Sponsored feature / interview A focused company story or executive Q&A; on the website.	**$950-1,200**
Newsletter lead Top placement in a newsletter edition.	**$1,350-1,800**
Feature + newsletter Website feature combined with newsletter promotion.	**$2,000-2,500**
Executive Brief A dedicated brief built around an industry decision or topic.	**$2,200**
Podcast package Recorded interview, written feature and newsletter lead.	**$4,500**
Roundtable participation Moderated recorded discussion, written feature and newsletter lead.	**$3,000 / seat**
Display campaign Website advertising supporting a wider campaign.	**From $1,400**

Also available: webinars, content syndication and tailored multi-format programs.

Scope, timing and placement agreed before booking. Paid content is identified. Reach figures are indicative, not guaranteed.

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